

EXPERIENCE

The MITRE Corporation, Bedford, MA

Human Factors Engineer

June 2016 – Present

- Present complex concepts visually and creatively to government sponsors e.g. US Air Force for Multi-Domain Command & Control
- Conduct user research through interviews and observations
- Design user interfaces that fulfill user needs and goals and make recommendations to improve usability of systems
- Apply user-centered design methods to translate user needs, business objectives, and technology capabilities into exceptional user experiences
- Design, prototype, recommend, and evaluate user interfaces and interactions for a variety of system types on a variety of platforms
- Analyze existing systems and propose user experience enhancements
- Advise MITRE and the government on emerging technologies to improve collaboration and knowledge sharing in the workplace

Oracle Corporation, Burlington, MA

Go to Market Strategy Programs Lead

Nov 2014 – June 2016

- Developed, managed, and executed Small Medium Business Technology and Cloud Programs rolled out to sales teams of 300+ reps to grow sales pipeline and revenue resulting in 30% growth
- Worked cross-functionally with sales executives, consulting, business development, product marketing to understand business requirements
- Created strategic marketing plan in support of pipeline and revenue objectives Designed and developed training and marketing materials for enablement
- Redesigned team's internal portal for posting campaign content

Marketing Specialist

June 2012 – Nov 2014

- Supported inside sales teams in demand generation marketing programs
- Distributed weekly campaign reports and quarterly team contribution
- Rebranded and redesigned internal and external email communications, websites, and presentations

Toastmasters President

June 2014 – June 2015

- Led executive board holding weekly meetings for improving communication and leadership skills; grew membership by 135%+, chartered new club
- Achieved Competent Communicator in June 2014

Self-Employed

Designer, Photographer, Illustrator

Dec 2001 – Present

- Print, web, and brand design for local businesses and organizations
- Draw caricatures at 200+ events, shoot headshots and capture events
- Illustrated four children's books about Boston athletes
 - » Milan Lucic: Not Cool to Bully in School ('14)
 - » Danny Woodhead: A Football Dream Come True ('11)
 - » Glen "Big Baby" Davis: Basketball with Big Baby ('10)
 - » Jonathan Papelbon: Pitching with the Papelbons ('07)

EDUCATION

Master of Science: Interactive Media

Quinnipiac University
Aug 2015

User Centered Design Track
Masters Capstone Project:
Redesign of Oracle Intranet – Refresh usability of outdated website, including restructuring and redesigning information for easier employee consumption

Bachelor of Arts: Communication & Design

Boston College

May 2012

- Golden Key Honors Society, Order of the Cross & Crown
- Study Abroad Universidad Complutense de Madrid
- Senior Editor-in-Chief, Sub Turri BC Yearbook 100th Edition

QUALIFICATIONS & SKILLS

UX Design	● ● ● ● ○
Visual Design	● ● ● ● ●
Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
Balsamiq	● ● ● ● ○
Usability Testing	● ● ● ● ●
Wireframing	● ● ● ● ○
Dreamweaver	● ● ● ● ○
InDesign	● ● ● ● ●
Spanish	● ● ● ○ ○

PREVIOUS

Boston College Media Services
Graphic Designer 2008 - 2012 • Hill
Holliday *Studio Design Intern* 2012 •
Arnold Worldwide *Brand Experience
Intern* 2011 • inSegment *Digital
Marketing Intern* 2010